twofour54 Abu Dhabi
منطقة صانعي الإعلام
media & entertainment hub

Business Form

COMPANY SCOPE

Please provide a summary about the company

Intent of the comapny is to support third party companies with their content production to increase sales of their prodcut & services.

Our clients will be able to consume the prodcued user-drviven & engaging content across various digital platoforms in the format of text , images , videos and 3D animations.

We will produce content for our clients websites , google search engines & various social media channels (only digital platforms)

When we produce good engaging content in the foramt of text , images & videos for the website , our cleints can attract the right prospective traffic / audience for their business, this helps them to get more revenue from our work.

When we produce the optimized content as per Google search engine websmaster guidleines , our clients' website/ youtube/ images will be presented to the prospects who are actively looking for their prodcuts & service, this means our clients can get more calls & enquires for thier business, thus the business grows constantly

When we produce content for the social media handles , it helps them to grow their brand faster & build their fan base, eventually fan will become paying customers.

PART I: ECONOMIC DETAILS

Trading History

(•) New Start-up ( ) 1-3 years ( ) 3-5 years ( ) 5-9 years ( ) 10 years +

Company capital size

(•) Less than AED 10k ( ) AED 10K - 30K ( ) AED 35K - 50K ( ) AED 55K - 100K ( ) AED 100K +

Projected Number of employees

(•) 1 - 5 ( ) 5 - 10 ( ) 10 - 20 ( ) 20 - 50 ( ) Other

Projected Revenue

(•) AED 20k - 50k ( ) AED 50k - 100k ( ) AED 100k - 200k ( ) AED 200k - 500k ( ) AED 500k +

Company Base

(•) Local Based ( ) International Based

Company Ownership

( ) Emirati ( ) Combined (•) Non Emirati

FDI attraction (Foreign Investment) International vs. local

(•) Not FDI ( ) Less than 30% ( ) Less than 49% ( ) Less than 70% ( ) 70% + FDI

How will the company be financed

(•) Self-funded ( ) Partnership ( ) Investors ( ) Branch

Business Form

Are you aware of our Government and Travel Services ?	(•) Yes	( ) No
Are you planning to take Emirati internes/trainees ?	( ) Yes	(•) No
Do you possess unique knowledge or intellectual research ?	(•) Yes	( ) No
Are you a content creator ?	(•) Yes	( ) No

PART II: COMMERCIAL REQUIREMENT (SUBJECT TO AVAILABILITY)

(•) Entreprenurship * Conditions apply ( ) Hot Desk * Conditions apply ( ) Serviced Office ( ) Fitted out office ( ) Core & Shell

Commercial office size for fitted out

( ) Hot Desk ( ) Serviced Office ( ) Less than 50 sqm ( ) Less than 100 sqm ( ) 100 sqm

( ) 300 sqm +

PART III: PROPOSED COMPANY NAME

Please provide with proposed name of the company

Proposed (1)

Company Name in English	Vetra Digital
Company Name in Arabic	

Proposed (2)

Company Name in English	Vetraz Didital
Company Name in Arabic	

Proposed (3)

Company Name in English	Aleenpro Digital
Company Name in Arabic	

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PART IV: PROPOSED GENERAL MANAGER DETAILS

Please provide full details of the General Manager who shall be responsible for managing the day to day operations of the business. Please note, all non GCC national General Managers must be sponsored for a residency visa by the Media Zone Authority - Abu Dhabi.

Name in English	Aslal Shaja Mohamed Ramaly Abdul Raheem
Name in Arabic	
Passport Number	N3013357
Nationality	Sri Lankan
Mobile	0528823523
Email	aslaldigital@gmail.com

*for GCC Nationals please provide a colored copy of the proposed GM passport with unified number (last page). For non GCC nationals please provide a colored copy of the proposed GM with residency visa / visit visa copy.
** **Initial non-refundable application fee of AED 500 is implemented.**

Business Form

PART V: CORE MEDIA ACTIVITY: (must identify one core media activity)

MEDIA BUSINESS ACTIVITIES

Which business activities will your business carry out in the media zone?
These will be specified on your Business License and will be your only permitted activities.

- [ ] Advertising
- [ ] Animation
- [ ] Branding
- [ ] Content Management and Monitoring Services
- [ ] Content Portal Management
- [ ] Content Production - Audio Visual
- [ ] Content Production - Corporate
- [x] Content Production - Digital
- [ ] Content Production - Publications
- [ ] Marketing and Communications
- [ ] Media Research Services
- [ ] Media Training
- [ ] Music Production and Recording
- [ ] News Gathering Services
- [ ] Post-Production Services
- [ ] Pre-Production Services
- [ ] Production Equipment Hire
- [ ] Production Services
- [ ] Public Relations
- [ ] Rights Management - Content
- [ ] Rights Management - Music
- [ ] Set Design
- [ ] Software Development
- [ ] Talent Management Services
- [ ] Web Design and Development
- [ ] Location Management Services
- [ ] Event Management
- [ ] Gaming Development
- [ ] Graphic Design
- [ ] Publish a book *
- [ ] Publish a magazine*
- [ ] Publish a newspaper*
- [ ] Broadcast a satellite/terrestrial TV channel*
- [ ] Broadcast a satellite/terrestrial radio channel*

* If you have ticked Publishing / Broadcasting activities, you will be asked to complete a separate form to apply for a **Dissemination License**.